

8
SYC



8beaufort. Hamburg

NDR



**SUSTAINABLE**

*with recycled and
upcycled sails*

*Upcycling is the
most sustainable
way of material use
because it re-
duces a lot of
energy and
resource. By
recycling old sails
we decrease waste
which pollutes our
oceans and seas.*



EUROPEAN STANDARD

*eco-fair and
certified*



*We use only european
lethers, eco cotton
and rely on the
vegetal tan-ning
process. This
reduces CO2 emis-
sions and protects
the environment from
chemicals.*

DESIGNED

in Hamburg

*We get inspired day
by day from the
beautiful harbour
city Hamburg.*

*8beaufort.Hamburg
stands for the
sovereignty of
those who have
found themselves
and their style.
Pure, modern and
with an awareness
of sustainable
design.*



COLLABORATION

with Secumar

*We love to cooperate
and are convinced
only together with
our partners we can
achieve our
sustainability
goals.*



MADE

in Portugal

In order to be as responsible as possible we only work with reliable and trusted partners. Our shoes are made in Portugal by family owned companies.





HIGH QUALITY
*due to natural
materials*



*We combine upcycling
with natural
materials such as
natural rubber,
waxed cotton and
chrome-free tanned
leather to minimize
the pollution that
is burdening our
planet. This applies
to employees who
work in the
tanneries as well as
to our custo- mers,
especially those
with aller- gies.*



- production of 25 million sneakers/year

- sneaker industrienis responsible for 1,4 % 5 of CO2 Emissions (3,5 % Flugreisen)

- 1 pair pruduces approx. 13.4 kg CO2 emisssons

- main material often oil based

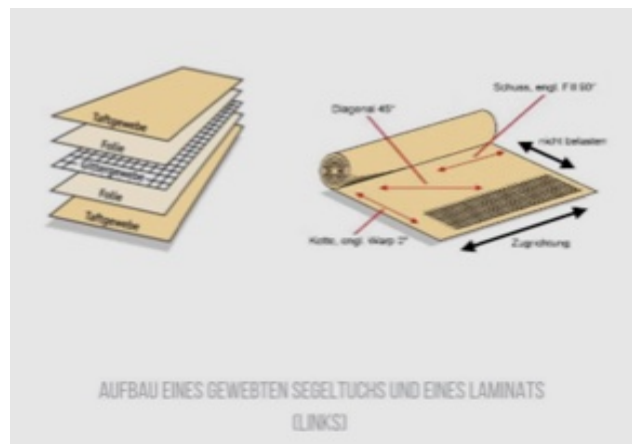
- 300 million paires are thrown away/year

-high plastic proporsion means approx 50 years in the enviroment

Sustainability and material

DACRON

Depending on the sail requirements there are wide variety of sail design and different thicknesses. Basically a distinction can be made between fabric sails and laminated sails. Laminated sails are made from different Layers, which are glued together. Our sails are from Polyester.



HOW WE KEEP THE SAILS IN CIRCULATION

1) SPOTTING

We find them everywhere: I basements, warehouses, on boats - everywhere in Europe..

2) COLLECTING

We coordinate how the sails get to Hamburg with the least amount of effort. So for this season we start to open several collections points.

3) Store

We pick the sails and label them.

4) Cutting

We cut them like a good steak and free them from other parts. Sometimes these parts can also be used. For example: Shackles.

5) Organize

We measure and categorize

6) Washing

The cleaning depends on the degree of soiling

7) Portugal

COMPLEXIBILITY in the shoe production





Sustainability and material

Chrome-free vegetable tanned leather

The difference between vegetable tanning and classic tanning lies in the use of chemicals. Chrome is used in almost 85% of all leather tanning processes. The use of chromium salts is extremely harmful to the environment and humans.

Natural Rubber

Soles made from natural rubber have some big advantages over soles made from synthetic materials. the softening effect of natural rubber ensures a great wearing comfort.

SECUMAR

We are working with left over from the production of life jackets. Our Parter Secumar is based in the region and produces in Germany. The coated material meets the high demand of lifebelt and we are in love with the colors and save the material from incineration. It's clear that Co2 emissions are avoided again.

1. Material

- *80 % less new material in the upper*
- *Water reduced by approximately 75 % ~*

2. Productionprocess

- *~15 times less delivery route compared to asia*

3. Wastemanagement

- *~75 % less because of upcycling*

4. Chemicals and tannins

- **Almost 100%** of the tannins can be recycled.
- substances also naturally decompose themselves.
- If a shoe breaks, it can simply be returned to the natural cycle, without any chemical impact on the environment.
- Tannery employees work and live much healthier when no chromium additives are used.
- Vegetable-tanned leather has a different, better wearing comfort and is more suitable for people with allergies

Certification



SEAQUAL

FOR EVER IMPACT
UN SUSTAINABLE DEVELOPMENT GOALS



5. Working conditions

- Our shoes are handmade in two family-run shoe factories in Portugal according to EU standards.
- Most suppliers are located in the local area and are selected to reduce transport routes and strengthen local structures.

We start the B Corp certification process in summer 2023.

Certified B Corporations, or B Corps, are companies verified by B Lab to meet high standards of

- social

and

- environmental

performance, transparency, and accountability.





Also your sail
can
have a
Second life

Looking forward
to see you at the
booth !



8
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